



Riva del Garda, 29. April 2022

## **FSA BIKE Festival Garda Trentino 2022**

Dear media representatives,

welcome to the 28<sup>th</sup> FSA BIKE Festival Garda Trentino. Three varied days await us with a large expo with more than 160 renowned exhibitors and over 250 brands, with expertly guided test rides and with exciting side events.

On Friday, April 29<sup>th</sup> at 11:00 a.m., the opening will take place at the big stage on the festival area, where interesting interviews will be conducted and important information given. Afterwards, all media representatives are invited to a little meeting in the VIP area of the Hotel Luise with delicious snacks and drinks, where you will have the opportunity to exchange ideas and get to know each other.

In the press kit you can find additional information about the individual events as well as the current program.

General information about the BIKE Festival and the results during the event can be found at <https://riva.bike-festival.de/>.

All press information and pictures can also be found at <https://riva.bike-festival.de/presse/>.

If you have any further questions or requests, please feel free to let me know. You will find my business card in the press kit.

Best regards

Lisa Gärtitz



## SCOTT BIKE Marathon

On Saturday morning, endurance athletes are guaranteed to wake up at the 'SCOTT BIKE Marathon'. At 7:30 a.m. the starting signal is given for the race. The athletes can choose one of three optional distances. The course first leads along the idyllic picturesque northern shore of Lake Garda, then winds its way up to the heights of the Garda mountains. The routes around Italy's largest lake are peppered with exciting trails and gorgeous panoramas. All marathon routes run on public roads, farm tracks, forest paths and hiking trails and are signposted from start to finish. In addition to the route map, elevation profile and route description, participants will also be provided with GPX data prior to the race.

The three distances:

Ronda Piccola: 30.67 kilometers | 1,065 vertical meters

Ronda Grande: 59.56 kilometers | 2,406 vertical meters

Ronda Extrema: 82.77 kilometers | 3,484 vertical meters

Late registration is possible on Friday, 29<sup>th</sup> of April 2022 between 11:00 a.m. and 7:00 p.m. and Saturday, 30<sup>th</sup> of April 2022 from 6:00 a.m. to 7:00 a.m. at Hotel Luise (directly at the festival area).

**Date:** Saturday, 30<sup>th</sup> of April 2022 at 7:30 a.m.



## **Bosch eMTB Challenge supported by Trek**

If you think you can rest easy at the 'Bosch eMTB Challenge supported by Trek' thanks to the motor assistance, you're wrong. This eMTB race is a challenging mix of enduro, trail and orienteering races, spiced up with extra e-power. So it's not just the power of the motor and muscles that count, but also riding technique, skill and a sense of direction. The challenge consists of several stages with a varied mix of uphill and downhill kilometers. Fun, adventure and action are guaranteed. The Challenge is designed for different performance levels and is therefore suitable for every mountain biker. Thus, there are the categories "Amateur" and "Advanced". While the "Amateur" race is also suitable for beginners, participants in the "Advanced" competition have to complete an additional stage, which requires a high level of technical and riding skills and is therefore only suitable for advanced bikers.

Date: Saturday, April 30<sup>th</sup> 2022 at 11:00 a.m.



## Enduro Challenge

Sunday will be full of action. At the 'Enduro Challenge' all trail lovers can prove their talent on the trails of Lake Garda from 8:30 a.m. on. The route leads at the northeast of Arco in the direction of Doss del Clef and corresponds by and large to the 2021 route. On some stages the track builders have expanded little parts and made the route even more attractive. The Enduro Challenge is divided into four stages:

Stage 1: 1.14 kilometers, 227 downhill meters

Stage 2: 1.58 kilometers, 343 downhill meters

Stage 3: 3.27 kilometers, 645 downhill meters

Stage 4: 0.79 kilometers, 119 downhill meters

**Total:** 6.78 kilometers, 1,334 meters of descent

The transfer stages (a total of 29 kilometers and 1,570 vertical meters) must be completed by bike.

Date: Sunday, 1<sup>st</sup> of May 2022 at 8:30 a.m.



## Junior Trophy

Racing like the role models, entering the same finishing straight as the adults, cheered on by cheering parents, getting a taste of racing air: this is an indescribable experience for every mountain bike enthusiastic child. Despite all the competitive spirit, of course the fun is the important fact. Here, every child is a winner. That's why there is a beautiful finisher's medal for everyone at the finish line as recognition and a personal memento. The three fastest kids in each category will also receive prizes and a place on the podium. After the award ceremony all kids can be celebrated for their performance on the big BIKE stage.

All children between the ages of 3-14 (born in 2019-2008) may participate in the 'Junior Trophy'. The distances will be adapted to the categories according to age.

**Date:** Sunday, 1<sup>st</sup> of May 2022 at 10:30 a.m.: age groups 2019 - 2014  
Sunday, 1<sup>st</sup> of May 2022 at 12:30 p.m.: age groups 2013 - 2008



## **Expo**

The main focus of the FSA BIKE Festival Garda Trentino 2022 is, as always, the Expo Area - this year the largest in the BIKE Festival history. More than 160 renowned exhibitors of the bike industry with more than 250 brands will present their products on the extensive grounds and make them available for testing. At many booths there will also be great prize promotions and attractive trade fair prizes. In addition, there will be plenty to experience. For example, Simon Gegenheimer and Marion Fromberger will be demonstrating how to charge an e-bike with solar power at the Corratec stand, and lamps will be loaned out overnight at the Lupine booth. At the Merida stand, there will be promotions and challenges where parts and accessories can be won. Street trial pro Daniel Degiampietro will give a show with the greatest tricks at Etnies and Stance Socks. Starting at 6:00 p.m., there will be free beer and small talk with Ambassadors like Julia Hofman, Florian Konietzko and the Lupato Brothers. At Radon, Miss Peaches will be signing autographs and at Tatze, Kilian Maderegger put himself in the spotlight with a trial show and Vibram will be offering a free resole for bike shoes. At the Open Night on Saturday and the BIKE Festival Party at the Spiaggia Olivi Party at the Spiaggia can celebrate the get-together extensively.

The entrance to the Expo is free of charge. At the following link you can find the Covid-19 information: <https://riva.bike-festival.de/festival/covid-19/>.

### **OPENING HOURS**

Friday, 29<sup>th</sup> of April 2022: 10:00 a.m. to 7:00 p.m.

Saturday, 30<sup>th</sup> of April 2022: 10:00 a.m. to 7:00 p.m.

7:00 p.m. to 10:30 p.m.: Open Night

10:00 p.m.: BIKE Festival Party at Spiaggia Olivi

Sunday, 1<sup>st</sup> of May 2022: 10:00 a.m. to 4:00 p.m.



## Guided Tours

Riva del Garda is home to numerous **Bike Rental & Repair, Bike Tour Agency** and **shuttle providers** that take bike enthusiasts to the most beautiful spots in the region. The shuttles take guests with or without bikes to a diverse selection of destinations.

For more information and a list of service partners, visit <https://riva.bike-festival.de/touren/bike-shuttle/>.

Our partner FAHRTWIND® offers various guided tours at the FSA BIKE Festival Garda Trentino 2022. There will be a suitable tour for every level of ability and every type of rider, during which the experienced guides will expertly pass on their knowledge and know-how.

FAHRTWIND® was founded in 1999 by mountain bikers of the first hour in the Upper Bavarian Samerberg. Bikers who grew up in bike racing let the company grow through enthusiasm and expertise to one of the leading German bike travel providers.

To book these services, please contact the providers directly.

**Dates:** Friday, 29<sup>th</sup> of April 2022: 10:00 a.m.:7:00 p.m.

Saturday, 30<sup>th</sup> of April 2022: 10:00 a.m.: 7:00 p.m.

Sunday, 1<sup>st</sup> of May 2022: 10:00 a.m.: 4:00 p.m.



## BIKE Academy

The BIKE Academy, BIKE's exclusive workshop series for bikers, celebrates its premiere in Riva. Behind this idea is a lot of heart and soul of the BIKE editors. For example, Henri Lesewitz, BIKE editor-in-chief, has taken great pleasure in planning a Legends Tour to Tremalzo, where he will also give one or two anecdotes. Christoph Allwang, head of the BIKE test lab, will share his knowledge in exclusive Schauber workshops. Gitta Beimfohr, head of the BIKE travel resort, will give helpful tips on equipment for every tour. Test boss Peter Nilges explains how to fine-tune your suspension and test editor and photographer Max Fuchs gives tips on how to get the perfect shot while biking with your cell phone. Sandra Schuberth, who campaigns for women on bikes in her blog, invites female bikers to exchange ideas at the BIKE Festival in Riva. In total, there will be 16 workshops over the three days. Participation in the courses is free, but places are limited. Registrations can be made at <https://riva.bike-festival.de/bike-academy/>.